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CONFIRMATION NO. 9857

SERIAL NUMBER	FILING or 371(c) DATE	CLASS	GROUP ART UNIT	ATTORNEY DOCKET NO.		
10/821,516	04/09/2004 RULE	705	3623	92164624.2		
APPLICANTS Craig W. Kowalchuk, Aurora, CANADA; ** CONTINUING DATA ***** This application is a CIP of 09/511,971 02/24/2000 ABN and claims benefit of 60/461,805 04/11/2003 ** FOREIGN APPLICATIONS ***** ** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** ** SMALL ENTITY ** 06/24/2004						
Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Verified and Acknowledged <u>/ROMAIN JEANTY/</u> <u>Examiner's Signature</u>		<input checked="" type="checkbox"/> Met after Allowance <u>/R/J/</u> <u>Initials</u>	STATE OR COUNTRY CANADA	SHEETS DRAWINGS 2	TOTAL CLAIMS 28- 26	INDEPENDENT CLAIMS 2
ADDRESS BAKER & MCKENZIE LLP PATENT DEPARTMENT 2001 ROSS AVENUE SUITE 2300 DALLAS, TX 75201 UNITED STATES						
TITLE Systems and methods for targeting consumers attitudinally aligned with determined attitudinal segment definitions						
FILING FEE RECEIVED 457	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:			<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit		